

## EXPRESSIONS OF INTEREST

### Opportunity for Aboriginal artists: Aboriginal Art Mainstreets Banner Project.

The City of Canada Bay is seeking Expressions of Interest from Aboriginal artists interested in having artwork included in the City's Main Streets Banner Project. As a component of this project this collection of banners integrates broader City directions in place making and the implementation of Council's Aboriginal Cultural Heritage Study. This exciting project seeks to add vibrancy and establish a strong sense of place within the local village centres. In particular, this collection of banners seeks raise the profile and community awareness of Aboriginal culture within the City. In this way, the project seeks to strengthen a shared sense of place which recognises both Indigenous and non-Indigenous identity and history.

Council is seeking Expressions of Interest from a diverse range of practicing Aboriginal artists by submitting a selection of relevant works to be reproduced into banner form. Applicants are requested to consider that the banners will become an artwork within a public, outdoors setting. As such, they are subject to outdoor elements and other potential damage possible within this context such as fading, tearing etc. Images with bright and distinct colours tend to work best in this context as they remain distinctive even through fading.

A maximum total of 3 different works by 3 separate artists are being sought to be displayed across the areas identified in the table below. Banners will be displayed initially across these village centres between January and July 2010 with the option to renew licensing for additional use. Banners at Five Dock and Concord Centres will remain up for the entire 6 month period (second week of January to third week of July) however banners in the remaining smaller centres may be replaced intermittently to promote pending events and occasions. Banners will be installed, maintained and dismantled as per Council's Banner Pole Policy however as public artworks will be subject to outdoor elements, banners may require removal earlier should damage be incurred.

Council will provide artists with the following licensing fees for the use of their artwork over the period stated above with the option to renew for a further display period to be arranged in negotiation with the artist. Additional use will be dependant on occasion and the condition of banners following their initial display.

<b>Location</b>	<b>Number of banners</b>	<b>Banner size</b>	<b>Licensing Fee</b>
Five Dock	18	4500mm x 1500mm	\$1806
Concord (8), Chiswick (3), Wareemba (3)	14	3000mm x 900mm	\$1806
Cabarita (3), Morlake (3), Rodd Point (1)	7	2000mm x 900mm	\$1429

## Applications

Interested Aboriginal artists are invited to submit an Expression of Interest consisting of a current curriculum vitae and 5 - 10 digital images of relevant works to be considered for reproduction into banner format. Images will need to be of a high quality resolution, at least 300 dpi.

Expressions of interest must be received no later than 5pm, Monday 16 November, 2009.

All inquiries and expressions of interest should be directed to:

Lisa Wilson Whatley  
Community Project Officer, City of Canada Bay Council  
Locked Bag 1470,  
DRUMMOYNE NSW 1470.  
Ph: (02) 9911 6587 or email [lisa.wilsonwhatley@canadabay.nsw.gov.au](mailto:lisa.wilsonwhatley@canadabay.nsw.gov.au)

**Please Note:** This contract is designated to be awarded specifically to Aboriginal/Torres Strait Islander artists. Applicants must be of Aboriginal descent through parentage, identification as being Aboriginal and being accepted in the community as such. Exemption is claimed under Section 14 of the NSW Anti Discrimination Act. City of Canada Bay Council deems it appropriate to seek confirmation of Aboriginality status from applicants applying for Aboriginal identified positions or targeted positions either during the selection process or after commencement of the position. Confirmation of Aboriginality can be provided as evidence via:

- a) a confirmation with a common seal on it from an Aboriginal organisation; or
- b) a reference letter stating that the person is Aboriginal and accepted by community. (The letter must be supplied by an Aboriginal organisation or active Aboriginal community member).

## Additional information

The following banners are provided by way of example of format and layout of the banners. Exact dimensions for artwork for the various banner sizes are provided below. Further additional information can be found in the Banner Pole Policy provided.



Artwork dimensions:

Location	Banner size	Size of Artwork	Size of place name and logo panel
Five Dock	4500mm x 1500mm	3934mm x 1500mm	566mm
Concord (8), Chiswick (3), Wareemba (3)	3000mm x 900mm	2608mm x 900mm	392mm
Cabarita (3), Morlake (3), Rodd Point (1)	2000mm x 900mm	1678mm x 900mm	322mm