

A photograph of an outdoor sports court area. In the foreground, there is a large green lawn. A paved court area is visible in the middle ground, enclosed by a chain-link fence. To the right of the court, there is a white brick wall and a wooden bench. The background features several trees, including a tall palm tree, and a residential building. A green rectangular overlay is positioned on the left side of the image, containing white text.

MURAL
ARTIST BRIEF

ROBERTS
RESERVE

ROBERTS RESERVE MURAL ART BRIEF

The City of Canada Bay is committed to providing high quality places that support and enhance our community hubs. As part of this commitment we are seeking to appoint an artist for a wall mural within our redevelopment of Roberts Reserve.

Opportunity for Artists

The City of Canada Bay is seeking Expressions of Interest from artists to design and install a mural artwork on a play wall in the Roberts Reserve.

The vision is for the artwork is to be installed on the play wall in the Reserve. This project aims to achieve public art that resonates with the natural environment and local culture encouraging linking of history, community and the physical space including the trees and parkland.

Public Art Principles

Council has invested in the development of a Public Arts Plan which outlines principals guiding the development of public art. An important part of this plan is that the public art is enjoyed by the existing local community, residents and incoming visitors.

Themes

There are two separate themes involved with this project which will be specified below and represented on separate sides of the building. This is an opportunity for a curator or an artist team to explore the themes of the brief.

Theme 1 The Natural Environment –

The natural environment is an integral part of Majors Bay Reserve with its wide open spaces and numerous fields and trees. Viewing from Concord RSL the idea is to integrate the side and possibly one end of the building into the surrounding environment, creating a sense of natural beauty that resonates with the viewer and smoothly incorporates the size, line and structure of the facility into a seamless transition to the tree and field line.

Theme 2: Community

People love the community feel of their urban village, with many residents living in the area for a long time. There is a high demographic of families in the area plus nearby schools.

The Brief: Site and Opportunities

The site is a brick wall currently painted a white





You will be able to use the whole wall. The wall is approximately 3 metres length x 2 metres at its highest point.

There are different themes outlined below, **any one of which could be used in the mural or in combination**. It should include however an “instagram” element so people passing by can be included in the artwork.

Artwork specifications

- The artwork should be a painted piece with a longevity of at least 5 years.
- It should cover the surface of the site. At this stage we are looking at taking up at least 70% of the wall space.
- Chosen materials should allow for graffiti removal should this occur.

Selection Criteria

The artist will be selected on the following criteria:

- Integrity and creativity of proposal
- High quality
- Experience and expertise in this type of project
- Feasibility of proposal
- Environmental considerations.

The artist will then be engaged.

Expression of Interest Submissions

Interested artists are invited to submit an Expression of Interest (EOI) with a maximum of 10 images. Your submission should provide the following:

- Images of previous public art & relevant projects completed
- Current curriculum vitae
- Written or visual description of proposed approach to this public artwork (maximum 250 words)
- Copy of current public liability and professional indemnity insurances (must have a \$20 million coverage)

Project Budget

The Budget for this project is \$2,000 - \$3,000.

The Project budget should include:

- a) artist fee
- b) design submission with provision of PDF for Council records
- c) site visits as needed
- d) installation on site
- e) risk assessment and management of site during the project, including provision of site safety plan for works and provision of public liability insurance information for the artist or sub-contractors
- f) artist statement for signage and marketing material
- g) asset management plan
- h) details provided regarding decommissioning process for artwork.

Deliverables

- a) concept plan and final design.
- b) installed mural
- c) details on decommissioning process
- d) asset management plan detailing:
 - materials used
 - surface finishes and their expected life span,
 - cleaning requirements
 - procedures and treatments for both cyclical maintenance as well as events such as vandalism or unintentional damage.

Artist Responsibilities

Council requires the project artist to:

- Manage and deliver the project within the agreed production schedule
- Work in accordance with best practice community cultural development principles and practices in the consultation, research, creative development and design.
- Underpin all aspects of the project with key directions found in the following City of Canada Bay's strategic documents which can be accessed from Council's website at www.canadabay.nsw.gov.au. City of Canada Bay Public Art Plan; FuturesPlan20.
- Deliver the project in accordance with an agreed set of project delivery milestones.
- Hold a public liability insurance policy with a minimum \$20,000,000.

Program, payment milestones and draft production schedule

Expressions of interest submitted		19 June
Artist engaged		24 June
Project commencement meeting, initial concepts and design	Payment 1 - 30%	24 July
Review and changes recommended by Council & Property Owner		Early August
Final sign off	Payment 2 – 30%	August
Installation	Payment 4 – 40%	September
Media release		September

Once engaged a production schedule will be set up with the artist but is expected to fall within the date ranges shown above.

Engaged Artist

Once engaged the artist will work with the Manager. Place Management.

The artist will be contracted with payment for milestones reached and signed off by Council.

Copyright

Copyright in material produced or developed for Council resides with both Council and the artist.

Wherever Council reproduces images of the artwork in electronic, print, or digital media the Council undertakes to acknowledge the project artist.

The project artist will not produce another work, which is identical or substantially similar in design without the prior consent of the Council.

Due date:

Expression of Interest submissions are to be received at Council by **Friday 26 April 2019**

Contact Details

All submissions and enquiries should be directed to:

Stephanie Kelly

Manager Place Management

P 9911 6521

E arts@canadabay.nsw.gov.au