

# MURAL ARTIST BRIEF

1st Cabarita Mortlake  
Scout Hall,  
Central Park Concord



# 1st Cabarita Mortlake Scout Halls Scout Hall, Mural Art Brief

The City of Canada Bay is committed to providing high quality places that support and enhance our places. As part of this commitment we are seeking to appoint an artist to reimagine the 1st Cabarita Mortlake Scout Halls Scout Hall in Central Park Concord. This site was nominated and selected by our community who collaborated to select sites for improvement across our City.

## Opportunity for Artists

The City of Canada Bay is seeking Expressions of Interest from artists to design and install a mural artwork on around the walls of 1st Cabarita Mortlake Scout Halls Scout Hall, Central Park Concord. The red brick building located in Central Park Concord is gradually turning grey in our attempts to remove tagging and unwanted graffiti. With the support of a creative public artist we believe that the hall can be a site to delight and enhance our park.

This project aims to achieve public art that resonates with the natural environment and local culture encouraging linking of history, community and the physical space including the trees and parkland.

## Public Art Principles

Council has invested in the development of a Public Arts Plan which outlines principals guiding the development of public art. An important part of this plan is that the public art is enjoyed by the existing local community, residents and incoming visitors.

## Themes

There are four separate themes involved with this project which will be specified below and represented on separate sides of the building. This is an opportunity for a curator or an artist team to explore the themes of the brief.

### Theme 1: The Natural Environment

The natural environment is an integral part of Concord, Mortlake and Cabarita with its foreshore and parks. Nestled behind Concord Library and in a shaded, somewhat secluded area of the park, incorporating bright and lively natural elements will brighten this space and aspect of the park, discourage graffiti and blend more seamlessly with the surrounding greenery.

### Themes 2: Community

People love the community feel of their urban village, with many residents living in the area for a long time. There is a high demographic of families in the area plus nearby schools. The 1st Cabarita Mortlake Scout Halls Scout Hall, Central Park Concord are part of a thriving Scouts Australia NSW community that are interested in participating in the development and implementation of the artwork. With over 17,000 youth and adult members from various cultural and religious backgrounds and with varying abilities, Scouts is one of the largest and most successful youth organisations in the state.

### Themes 3 Health & Wellbeing

In recent years there has been strong development in projects that link the arts and health. The potential to develop works that affirm the role of the community in supporting healthy lifestyles. The art work could celebrate the lifestyle benefits of life in the City of Canada Bay with its easy access to recreational facilities and open space are also important to a contemporary understanding of health and wellbeing.

With regards to the Scouts, “today’s Scouts can take part in an extraordinary variety of outdoor activities, from ‘traditional Scouting skills’ such as camping and bush craft, through to more extreme challenges such as abseiling, overnight hiking, rafting, canoeing, canyoning, snow activities, rock climbing, sailing and even flying! Scouts also have the opportunity to become involved in performing arts, leadership development, community service, amateur radio operation, environmental projects, large-scale Australian events such as Cuborees, Jamborees and Ventures, international events, and service projects in developing countries.”

#### Theme 4: The Energy of Children & Young People

Public art that is enjoyed by children and young people adds immediate vitality to public places. The potential to involve young people in the design and making process can encourage a sense of pride and ownership of the completed works. Community centres, playspaces, parks and town centres are all potential sites for works that celebrates the energy of youth. The City of Canada Bay is a young community. The area’s largest growth in population has been families – with a 14.5% increase in 25–54 year olds and a 13.8% growth in children under 11 years of age since 1996. 27.8% of the census population in 2001 were children and young people under 24 years old. There are 15 primary and 4 high schools in the area. At almost 30% of the population, their future needs are a vital part of planning for Canada Bay Council.

Scouts Australia NSW put the needs of young people first. Their youth led, adult supported approach ensures youth members are always at the forefront of their program and given the platform to take a constructive place in society as responsible citizens and as members of their local, national and international communities.

Opportunities, Themes & Contexts

#### The Brief: Site and Opportunities

The site is a brick walled building partially painted grey.



September 2019



You will be able to use the whole wall. The wall is approximately 30 metres length x 3 metres at its highest point.

There are different themes outlined below, **any one of which could be used in the mural or in combination.**

The 1st Cabarita Mortlake Scout troupe are keen to be involved in the delivery of the design and opportunities for engaging this group should be considered.

### Artwork specifications

- The artwork should be a painted piece with a longevity of at least 5 years.
- It should cover the surface of the site. At this stage we are looking at taking up at least 70% of the wall space.
- Chosen materials should allow for graffiti removal should this occur.

### Selection Criteria

The artist will be selected on the following criteria:

- Integrity and creativity of proposal
- High quality
- Experience and expertise in this type of project
- Feasibility of proposal
- Environmental considerations.

The artist will then be engaged.

September 2019

## Expression of Interest Submissions

Interested artists are invited to submit an Expression of Interest (EOI) with a maximum of 10 images. Your submission should provide the following:

- Images of previous public art & relevant projects completed
- Current curriculum vitae
- Written or visual description of proposed approach to this public artwork (maximum 250 words)
- Copy of current public liability and professional indemnity insurances (must have a \$20 million coverage)

## Project Budget

The Budget for this project is up to \$10,000

The Project budget should include:

- a) artist fee
- b) design submission with provision of PDF for Council records
- c) site visits as needed
- d) Site preparation
- e) installation on site
- f) risk assessment and management of site during the project, including provision of site safety plan for works and provision of public liability insurance information for the artist or sub-contractors
- g) artist statement for signage and marketing material
- h) asset management plan
- i) details provided regarding decommissioning process for artwork.

## Deliverables

- a) concept plan and final design.
- b) installed mural
- c) details on decommissioning process
- d) asset management plan detailing:
  - materials used
  - surface finishes and their expected life span,
  - cleaning requirements
  - procedures and treatments for both cyclical maintenance as well as events such as vandalism or unintentional damage.

## Artist Responsibilities

Council requires the project artist to:

- Manage and deliver the project within the agreed production schedule
- Work in accordance with best practice community cultural development principles and practices in the consultation, research, creative development and design.
- Underpin all aspects of the project with key directions found in the following City of Canada Bay's strategic documents which can be accessed from Council's website at [www.canadabay.nsw.gov.au](http://www.canadabay.nsw.gov.au). (City of Canada Bay Public Art Plan and Cultural Development Plan.)
- Deliver the project in accordance with an agreed set of project delivery milestones.
- Hold a public liability insurance policy with a minimum \$20,000,000.

## Program, payment milestones and draft production schedule (updated)

Milestone	Payment Milestone	Date
Expressions of interest submitted		Monday 16 December
Artist engaged		December
Site meeting		December
Project commencement meeting, initial concepts and design	Payment 1 - 30%	January
Review and changes recommended by Council & Property Owner		February
Final sign off	Payment 2 – 30%	February
Installation	Payment 4 – 40%	February 2020

Once engaged a production schedule will be set up with the artist but is expected to fall within the date ranges shown above.

### Engaged Artist

Once engaged the artist will work with the Manager. Place Management.

The artist will be contracted with payment for milestones reached and signed off by Council.

### Copyright

Copyright in material produced or developed for Council resides with both Council and the artist.

Wherever Council reproduces images of the artwork in electronic, print, or digital media the Council undertakes to acknowledge the project artist.

The project artist will not produce another work, which is identical or substantially similar in design without the prior consent of the Council.

### Due date:

Expression of Interest submissions are to be received at Council by **Friday 16 October**

### Contact Details

All submissions and enquiries should be directed to:

Stephanie Kelly

Manager Place Management

P 9911 6521

E [arts@canadabay.nsw.gov.au](mailto:arts@canadabay.nsw.gov.au)