

# ARTIST BRIEF

## First Nations Public Art Drummoyne Shared Spaces Project

**The City of Canada Bay is committed to integrating public art into capital works projects to enhance our sense of place and promote a distinct character and identity for our sites. Council is seeking to deliver public art as part of the Drummoyne Shared Spaces project that will reflect Indigenous traditions and culture in the new public space. The site-specific public art will contribute to the wider landscaping program.**

### Opportunity for Aboriginal artists

The City of Canada Bay is seeking Expressions of Interest from Aboriginal artists interested in a public art commission for the Drummoyne Shared Spaces project at Church Street. The work should integrate broader City directions in place making and the implementation of Council's [Aboriginal Cultural Heritage Study](#). This exciting project seeks to add vibrancy and establish a strong sense of place within the village centre. In particular, it seeks to raise the profile and community awareness of Aboriginal culture within the City. In this way, the project seeks to strengthen a shared sense of place which recognises Indigenous identity and history.

### About Drummoyne and its people

In the waterfront neighbourhood of Drummoyne, bordered on both sides by Parramatta River and Iron Cove, the local community are passionate about their place. Victoria Road is only six kilometres from the Sydney Central Business District and offers a host of experiences, retail or dining opportunities which the shared space program seeks to celebrate.

Everyone gravitates towards the water's edge, a feature that has defined the place since ancient times. The community are particularly proud of the parks and foreshore walks. Notably, the Bay Run and they want the village centre to reflect these wonderful local assets.

Although quiet by nature, Drummoyne draws attention to itself for its outlet shopping and its slice of the popular Bay Run. Drummoyne has a wealth of shopping and dining experiences for visitors. There are plenty of food choices, including Thai, Japanese, Italian bakeries, patisseries, and a traditional pub. It is Sydney's renovator's destination of choice. Between the Iron Cove and Gladesville Bridges, you'll find more than 30 home improvement businesses offering the best and latest in renovation ideas, fixtures and fittings, appliances, design services, lighting and furniture.

Victoria Road has plenty on offer to lift your leisure time, from sailing and snorkelling to angling or kayaking. Expert marine retailers can give advice and service to enhance anyone's hobbies.

The suburb of Drummoyne is home to many couples and young families. The people of Drummoyne are active and health-conscious, which is reflected in the retail mix and is made visible through the various exercise activities around the bays and coves that border the locality.

A quarter of all residents were born overseas, with the main places of origin being England, Ireland and Italy. The largest age bracket within Drummoyne is the 30 to 40-year-olds, with approximately 22% of the total population. An increasing population between 0 to a 5-year-old age group also suggests more residents have children. However, there are currently more Drummoyne families without children than with children. Almost half of the resident population comprises professionals and managers, which accounts for the median family income being double that of the national median. The expectations and desires of the community are for the Drummoyne Village Shopping Centre to remain a friendly and convenient shopping centre based within a village atmosphere.

## Indigenous culture

Aboriginal people have used the Peninsula for many thousands of years for fishing and hunting. The area was part of the traditional country of the Wangal clan who inhabited an area stretching from Parramatta to Birchgrove. The river was not only a source of food and transport, but an environment with spiritual significance. Both the foreshores and the vistas from the Drummoyne ridgeline evoke the Aboriginal heritage of the locality in a way that could resonate in public art.

Settler history started when William Wright, a merchant, whaler and sealer bought land in the northern part of the area in 1853. He named it Drummoyne Park after his family home at Drummoyne on Clyde in Scotland. In Gaelic, Drummoyne means flat topped ridge.

The potential for using public art to explore the dimensions of this dramatic 200 years plus of social change, dispossessions, identity and reformation of community is exciting and reflective of contemporary Australia. It can also celebrate the living culture of Aboriginal people living on country today and the important contribution this culture has for our collective identity here in Drummoyne.

## Location for Artworks

Artwork will be located in the newly created shared space on Church Street – below is a mock-up of the proposed space.

### *Church Street*



In 2018, Council asked the community to shape the 2019 Victoria Road Urban Design Review priorities. It was identified that there was not enough public space to gather safely for events and outdoor dining and that the creation of this would bring vitality and vibrancy to the commercial precinct. These newly designed spaces are due to commence construction in Autumn this year and will launch in the Spring.

The landscape designs have been created using evidence of use and need from the 2021 pilots, community feedback and provided by landscape architects. Artist inputs and suggestions from across the sites will be explored and considered.

The key sites identified by the landscape architects and place team include the following:

1. Play structure (etchings/design on steel)
2. Murals on concrete retaining walls around the site
3. Water bubbler structure
4. Litter bins
5. Shade structures.

Please note, the artist is required to select one or more of these sites for their artwork. All sites are not required to be designed as part of this commission.

## Public Art Principles

Council has invested in the development of a [Public Arts Plan](#) for the City. It lays out a number of principals and concepts which guide the development of public art in neighbourhoods. It is important that the planned art results in art enjoyed by the local community as well as new residents, workers, and visitors to the area. Please

review the Arts Plan and principles for a clear understanding of expectations for the provision of artworks on the peninsula.

### Artist Brief

The purpose of this project is to employ an artist to create and inform integration of art into the wider landscape plan. Themes of the artworks and the wider landscape plan are to reflect Indigenous culture and heritage.

There is an opportunity to interpret the Aboriginal perspective of the village, the development of culturally interactive play and the retaining/noise wall provides a direction for integrated art. This brief aims to examine opportunities detailed above and provides images of the site and proposed street designs below:

### Artist Responsibilities

Council requires the project artist to:

- a) Manage and deliver the project within the agreed production schedule
- b) Respond to the site and design appropriate artwork which engages the site users such as carers, children, diners, shoppers and others who use the space
- c) Work in accordance with best practice community cultural development principles and practices in the consultation, research, creative development, and design. Of particular importance is the location of the public space in relation to the village centre.
- e) Integrate public artwork and related amenity design into broader landscaping plans for the site. This requires working collaboratively with landscape designers, engineering, and specialist personnel.
- g) Direct the installation of the public artwork and related amenity under the supervision of Council's relevant officer/s.
- h) Underpin all aspects of the project with key directions found in the following City of Canada Bay's strategic documents which can be accessed from Council's website at [www.canadabay.nsw.gov.au](http://www.canadabay.nsw.gov.au). Cultural Plan 2014-2021; Public Art Strategy 2014-2021; Our City 2030; Riverside Cultural Scoping Study.
- i) Deliver the project in accordance with an agreed set of project delivery milestones.
- j) Hold a public liability insurance policy with a minimum \$20,000,000.

### Budget

The artist needs to provide the cost of fulfilling the following research consultation and design elements:

- a) Research and development of detailed themes
- b) Aboriginal community consultation
- c) Project management
- d) Fabrication and installations including but not limited to the retaining wall mural, applications to council provided bollards, play equipment, water bubbler and bins.
- e) Maintenance plan

Costs for these elements need to be detailed in the expression of interest.

The commission must be less than \$50,000 including GST.

### Draft production schedule

#### Timeline

Artist engaged	April 2022
Concept design and liaison with landscape team	May 2022
Research and development including community consultation	May 2022
Submission of designs to Council	May 2022
Fabrication of public art	June/July 2022

Installation of public art on site	July 2022
Submission of maintenance plan to Council	August 2022

## Copyright

Copyright in material produced or developed for Council through community consultation and/or discussion with Council will have a shared copyright with these community members and Council.

Wherever Council reproduces images and designs of the artwork in electronic, print, or digital media the Council undertakes to acknowledge the project artist.

The project artist will not produce another work, which is identical or substantially similar in design without the prior consent of the Council.

## Aboriginal Designation

**Please Note:** This contract is designated to be awarded specifically to Aboriginal/Torres Strait Islander artists. Applicants must be of Aboriginal descent through parentage, identification as being Aboriginal and being accepted in the community as such. Exemption is claimed under Section 14 of the NSW Anti Discrimination Act. City of Canada Bay deems it appropriate to seek confirmation of Aboriginality status from applicants applying for Aboriginal identified positions or targeted positions either during the selection process or after commencement of the position. Confirmation of Aboriginality can be provided as evidence via:

- a) a confirmation with a common seal on it from an Aboriginal organisation; or
- b) a reference letter stating that the person is Aboriginal and accepted by community. (The letter must be supplied by an Aboriginal organisation or active Aboriginal community member).

## Applications

Interested Aboriginal artists are invited to submit an Expression of Interest. Your submission should provide the following:

- Project budget
- Portfolio images of previous projects completed
- Current curriculum vitae including the contact details of two referees.
- Brief description of the approach you would take in this location and the key sites you wish to cover. This can be words, images, photos as long as Council can broadly understand your approach. Detailed design is part of the awarded contract and is not required for assessment at this stage.

## Due date:

Expression of Interest submissions are to be received at council by 5pm Tuesday 19 April 2022.

## Contact Details

All enquiries should be directed to:

Stephanie Kelly  
Manager Place Management  
City of Canada Bay

E: [Stephanie.Kelly@canadabay.nsw.gov.au](mailto:Stephanie.Kelly@canadabay.nsw.gov.au)

T: 9911 6521

Please submit your Expression of Interest to:

E: [arts@canadabay.nsw.gov.au](mailto:arts@canadabay.nsw.gov.au)



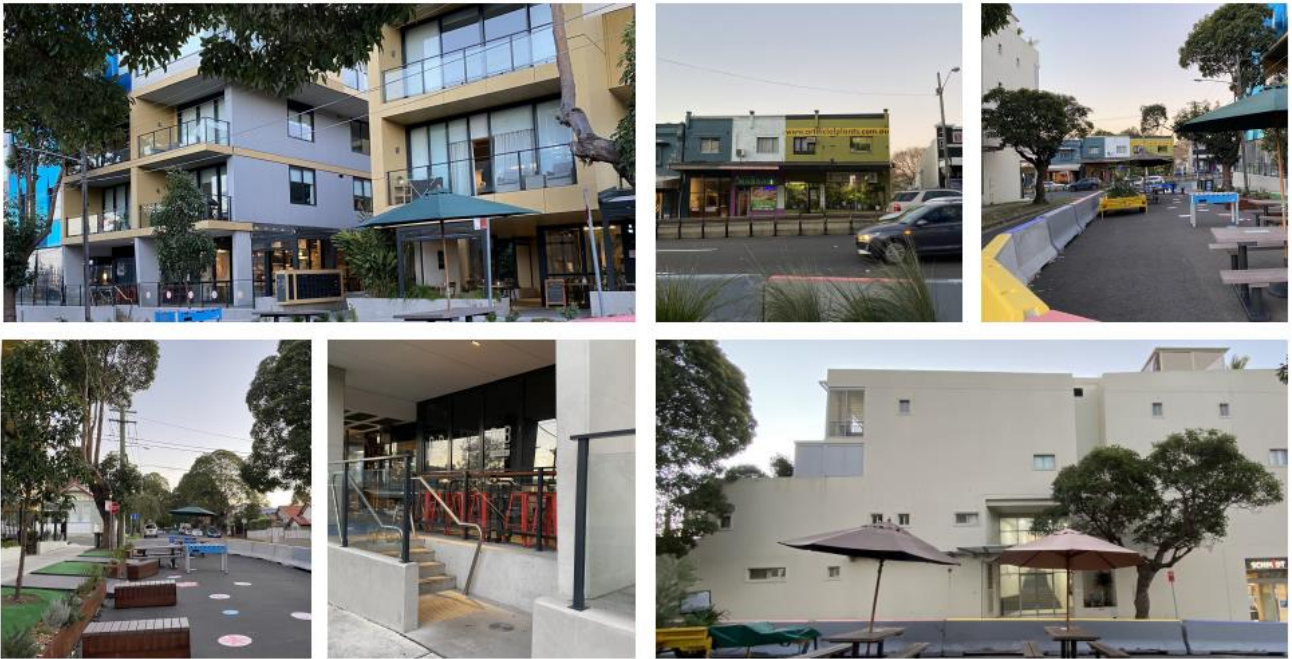
## Site Reference Images

All images sourced from GSA Group's briefs to Council.

### CHURCH STREET

## EXISTING SITE

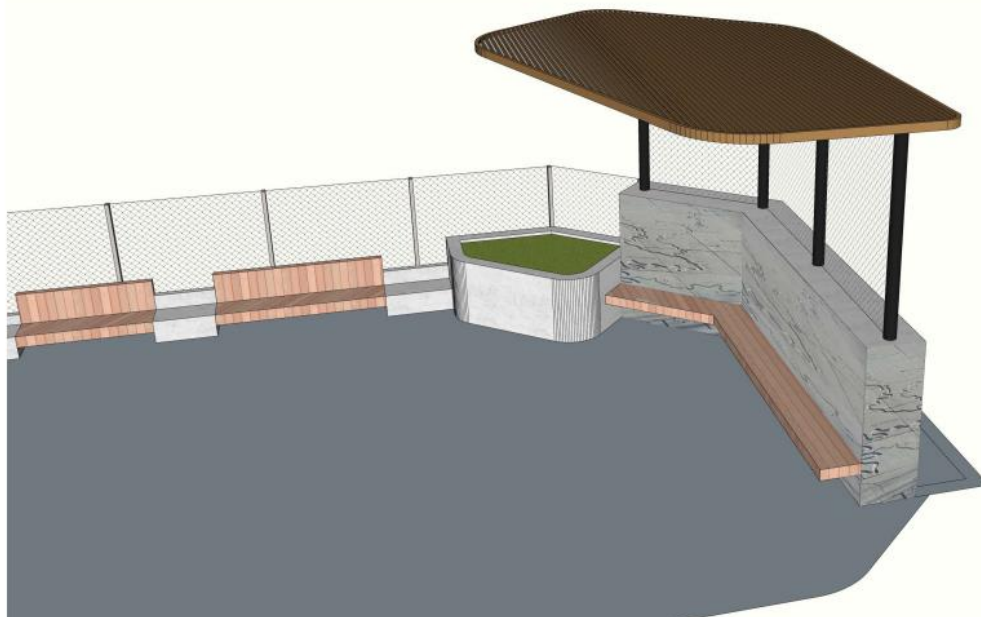
### LOOK + FEEL



### CHURCH ST - Potential Art Applications

Mural / wall concept / site concept

### SHADE STRUCTURE



## Church Street - PROPOSED STREET FURNITURE AND LIGHTING

