

Victoria Road, Drummoyne

Distance To

Sydney Airport	11.8 km
Sydney CBD	6.0 km
Rhodes	10.9 km
Parramatta	18.9 km

Sustainable Transport

Cycling: Bike parking facilities are available.

Walk Score™: 97/100 Walker's Paradise

Buses

M50 Drummoyne to Coogee Beach

M52 Parramatta to Sydney CBD via Drummoyne

490 Drummoyne to Hurstville

492 Drummoyne to Rockdale

502 Bayview Park to Sydney CBD via Drummoyne

504 Chiswick to Sydney CBD via Drummoyne

Ferry

Parramatta to Sydney CBD via Wolsley Street

For further information visit www.131500.info or phone 131 500.

Car Parking

Time restricted parking is available on street and at three offstreet public car parks. In the vicinity of Victoria Road, a Business and Resident Parking Scheme is in place.

Commercial Development

Dependent on the individual property, the City of Canada Bay's Local Environment Plan 2013 (LEP) permits building heights of 12-20 metres with a floorspace ratio of 2.0:1.

Victoria Road is Drummoyne's principal activity centre and is the eastern gateway to the City of Canada Bay.

Six kilometres from the Sydney CBD, Victoria Road is located on a peninsula bordered by water on three sides with the Iron Cove Bridge and the Gladesville Bridge linking the shopping village with the Sydney CBD and northwest suburbs, respectively.

Known for its friendly, personalised service it is a local convenience centre and a destination for home renovators. It is identified by many local business owners as the last convenient shopping opportunity along Victoria Road before the Sydney CBD.

Birkenhead Point Shopping Centre and Marina is located within walking distance.

With three significant properties redeveloped within the last three years, investors continue to be attracted to Victoria Road.

Indicative Average Retail Rents (\$/sq m) \$500



Local Amenities



Location



Community Directory

Business Associations and Centres

Clearly Business Enterprise Centre
Drummoyne Chamber of Commerce
SHE Business
Success Women's Network

Art and Culture

Canada Bay Community Choir
Drummoyne Art Society

Childcare

Camp Australia OOSH
City of Canada Bay Family Day Care
College Street Childcare Centre
Learn and Laugh Childcare

Learning

Five Dock Library

Parks and Playgrounds

Alexandra Reserve
Apex Park
Bill Fisher Reserve

Brett Park
Bridge Street Wharf Reserve
Cambridge Road Reserve
Day Street Reserve
Drummoyne Oval and Taplin Park
Dunlop Reserve
Gipps Street Reserve
Howley Park
Menzies Reserve
Montague Park
Pelican Reserve
Peppercorn Reserve
Queen Victoria Reserve
Raymond Reserve
Rea Reserve
Russell Park
Salton Reserve
St. Georges Crescent Reserve

Schools

Drummoyne Public School
St Mark's Primary School

Social Associations

Drummoyne Rotary

Sport and Recreation

Balmain Dockers AFL
Bay Run
Canada Bay Bicycle User Group
Drummoyne District Rugby Football Club
Drummoyne Girl Guides
Drummoyne Power AFL
Drummoyne Rowing Club
Drummoyne Sailing Club
Drummoyne Sports Club (Bowling)
Drummoyne Swimming Centre
Drummoyne Water Polo Club
Yaralla Cricket Club 1891 Inc.
And many private providers of fitness, yoga, martial arts etc

Volunteering

Communities for Communities
Girl Guides NSW
Inner West Neighbour Aid
Special Olympics Australia



Drummoyne Community Profile

	2011	Trend
Residents	11,377	↗
Residential Density (population/sq.km)	4.947	↗
Workers	2,785	↗

Age	Numbers	Dist %	%
0-4 years	803	7.0%	↗
5-11 years	745	6.8%	↗
12-17 years	501	4.2%	↔
18-24 years	692	5.9%	↘
25-54 years	5,440	48.0%	↔
55-74 years	2,215	19.2%	↔
Over 75 years	980	8.9%	↗

Migration		
Residents Born Overseas	27.2%	↗
Resident Migrants since 2006	7.1%	↗

Residential Property		
Median House Price 12 mths to September 2014	\$1,355,000	↗
Median Unit Price 12 mths to Feb 2014	\$812,000	↗
Median Weekly Rent 2011	\$485	↗

Source: ABS Census Drummoyne, Australian Property Monitors, NSW Bureau of Transport Statistics (BTS) Employment Forecasts by Industry TZ 1476 and 1480

Key attributes

- Businesses along Victoria Road benefit from over 87,000 vehicles passing each day.
- There has been increased private investment in Drummoyne including over \$30 million in property development along Victoria Road and \$50 million refurbishment of Birkenhead Point Shopping Centre. The Birkenhead Point Marina has recently completed an extensive renovation with the addition of berths up to 45 metres in length
- Only six kilometres from the Sydney CBD, Victoria Road features a concentration of health and renovation businesses.

The City of Canada Bay working with the community

In July 2010, the Refresh Drummoyne program was launched, by the City of Canada Bay in partnership with the Drummoyne Steering Committee, to create and foster a viable village style business precinct for the area. Place Partners were retained to research, audit and consult the business and residential community, which resulted in an achievable action plan to improve the precinct.

The Drummoyne Village Shopping Centre Action Plan was adopted by Council members on Tuesday, 19 April 2011. The purpose of this plan is to shape future improvements to the Victoria Road Shopping Centre.

One of the over arching themes of this plan was to affect quick wins and long term value. It provides actions for the enhancement of the shopping centre around:

- Strategic Planning arrangements to provide certainty for property owners and developers alongside the development of a Public Realm Concept Master Plan (PRCMP) to guide investment and improvement of public spaces in the centre.
- Street Improvements to the public realm (as directed by the PRCMP), improvements to the shop fronts in the area being improved.
- Amenity focusing upon improving communications between Council, visitors, businesses and residents, identifying opportunities to improve parking and vehicle turnover in the centre, and to improve the offers and attractions made to shoppers.

Achievements include:

- Increase in parking and beautification of the Formosa Street carpark
- Improvements through landscaping and seating in public spaces
- Street furniture reconditioned and with public art incorporated
- In partnership with local businesses, a shopfront painting program undertaken

For further information, please contact our Place Team on 9911 6555.



Further information?

More information about business opportunities within the City of Canada Bay is available on our website www.canadabay.nsw.gov.au.

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