

Stall Information



Ferragosto!

GREAT NORTH ROAD, FIVE DOCK, SUNDAY, 19 AUGUST, 2018



Ferragosto



ABOUT FERRAGOSTO

This year we invite you to join us to celebrate the 2st anniversary of Ferragosto on Sunday, 19 August 2018. The festival preserves its roots in the strongly-Italian local community, with considerable support and interest from local businesses, entertainers, community organisations and residents. City of Canada Bay's largest event is focused on bringing people together from across the City of Canada Bay and wider Sydney area to Five Dock.

HISTORY

Ferragosto began in 1998 as an initiative of Five Dock's Main Street Committee. The event was originally held in the Garfield Street car park for the first few years but as it grew, it moved to Great North Road. It has now expanded from Queens Road to Lyons Road – approximately 800m in length plus most side streets. As the demand, size and costs of the event increased, so did Council's involvement.

DEMOGRAPHICS AND VISITORS

In 2017, it was estimated that near 110,000 people attended the event – an increase in numbers from previous years, which demonstrates its growing popularity throughout Sydney. As in past years, the event draws a mixed crowd with close to 60 per cent of attendees coming from the City of Canada Bay, the rest from the broader Sydney area. The crowd demographics are mixed with all age groups represented and a broad cross section of cultures.

STALL FEES

| | |
|--|-----------------------|
| Not-for-profit Community Group Stall - Local | \$175.00 |
| Not-for-profit Community Group Stall - Non-local | \$310.00 |
| Great North Road Business Stall | \$175.00 |
| Five Dock Business* - Food Stall | \$480.00 |
| Five Dock Business - Merchandise Stall | \$345.00 |
| Food Stall* - Early Bird** | \$560.00 |
| Food Stall* - Standard | \$595.00 |
| Food Van* - Early Bird** | \$835.00 [^] |
| Food Van* - Standard | \$885.00 [^] |
| Pre-packaged Food Stall* - Early Bird** | \$470.00 |
| Pre-packaged Food Stall* - Standard | \$510.00 |
| Merchandise Stall - Early Bird** | \$410.00 |
| Merchandise Stall - Standard | \$450.00 |
| Wine Stall* – Early Bird** | \$445.00 |
| Wine Stall* - Standard | \$485.00 |

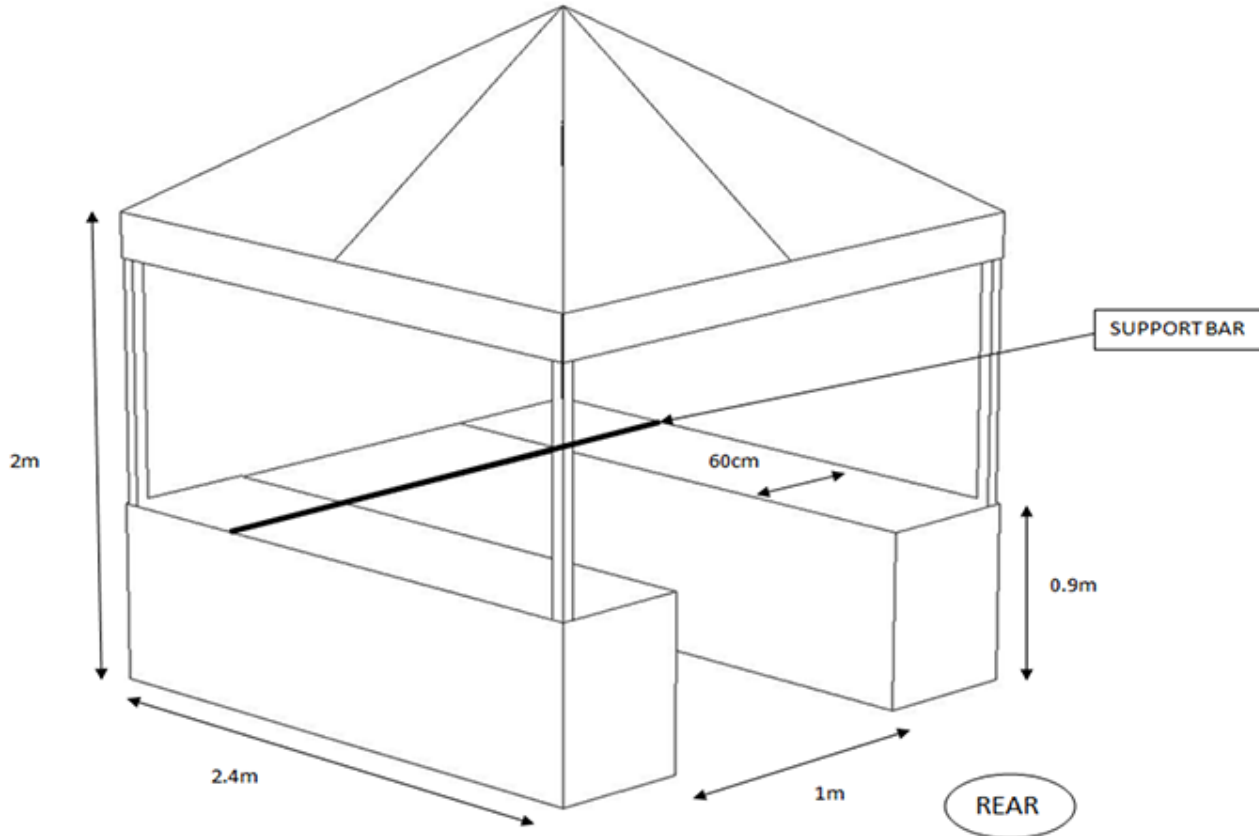


* Health inspection fee is included in the fees and charges for all food and beverage stalls

** To be eligible for early bird specials, applications should be received prior to C.O.B Friday, April 27

[^] Vans requiring a space larger than 5mx3m may incur additional charges

STANDARD FETE STALL DIMENSIONS



- Fete stall included in stall fees
- Fete stalls measure 2.4m x 2.4m
- The allocated space is 3 x 3m
- You must keep within the allocated space
- Colour of fete stall will vary
- Unfortunately we cannot assign specific colours to stall holders

SELECTION CRITERIA FOR STALLS

City of Canada Bay aims to provide its local community with a variety of quality stalls and attractions by basing selections on quality, diversity, presentation, as well as environmental policies and practices and relevance to the event

Locality

- Stalls will be assessed on their locality with preference given to businesses based within the City of Canada Bay LGA

Relevance

- Stalls will be assessed on the relevance of their product to the event (eg. For Ferragosto preference will be given to stalls with a link to Italy and Italian culture, e.g. a pizza vendor over a taco vendor)

History

- Stalls will be assessed on their history with the event with preference given to long-term supporters

Compliance

- Stalls will be assessed on their compliance with Council and National regulations

SELECTION CRITERIA FOR STALLS

Reasons for acceptance of a stall:

- Quality of product
- Diversity of range of products
- Stall presentation
- Appropriate fit with the event theme
- Meet Council's event participant terms and conditions
- Promptness of site fee payments and lodgement of relevant documents and forms
- Compliance with regulations
- Demonstrate sustainable environmental practices.

Reasons for non-acceptance of a stallholder are (but not limited to):

- Duplication
- Lack of suitable sites available
- Public Liability Insurance under \$20 million
- Inability to meet appropriate Health and OH&S regulations
- Product deemed unsuitable for particular event aims and objectives
- Applications not completed in full and received prior to application deadlines
- Correct payments not received by application deadlines.

BEFORE YOU APPLY

Please ensure you have copies of the following documents ready before you apply:

- Valid Public Liability Insurance Certificate of Currency to a minimum value of \$20million
- List of products that will be sold at your stall
- Valid NSW Food Safety Supervisor Certificate (food and beverage vendors only)
- Evidence of your not-for-profit status (if applicable)

ONLINE APPLICATIONS

The City of Canada Bay prides itself on being a sustainable council, and as such we have moved our event applications across to our eServices function. Applications will only be accepted online this year.

To access the online application, please visit Council's website and click on eServices in the footer of the homepage. Once you have been redirected to eServices, click on 'Submit Application' followed by 'Event Application'

If you are experiencing issues, please do not hesitate to contact Council on (02) 9911 6555

2018 STALL APPLICATION TIME LINE*



* Dates are subject to change

CONTACT DETAILS

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