

Love springs eternal

Visual Design and
Public Art Brief

November 2022



Drummoyne installation by Carla Gottgens
Valentine's Day 2022

*The City of Canada Bay is seeking to commission ephemeral installations
for Valentine's Day 2023.*

The Brief

The City of Canada Bay is seeking to commission **ephemeral installations for Valentine's Day 2023**.

The installations on public seating will need to have a life of 3 - 4 weeks and be in place on or before Thursday 9 February 2022.

Council proposes to engage a creative, artist or artisan to undertake the installations which will reflect the anonymous expression of affection associated with Valentine's Day.

Expression of Interest

Expressions of Interest from a artisans, artists, designers, poets, florists, and other creatives are invited to undertake each commission.

The public seating to be subject of installations will be located close to the business precinct in the city. Six seats in total will be subject of installations.

The Vision

The commissioned artisans will utilise an existing public bench as a canvas for an installation.

The project should resonate with the local community and visitors, creating a fun photo opportunity and celebrate an object that only lasts a short amount of time.

Themes

The proposed installations should challenge the status quo and shift perceptions of what should be expected in a place.

Creatives can seek key directions of the city in the following City of Canada Bay 's strategic documents which can be accessed from Council's website at www.canadabay.nsw.gov.au; City of Canada Bay Public Art Plan and Our Future 2036.

Those submitting an Expression of Interest are encouraged to explore the themes of the connection, hope colour and nature.

Opportunities

This is an opportunity to transform a common piece of built infrastructure into a vibrant and welcoming sight using colour, movement, fabrics, verse or similar.

The artwork should be clearly visible from the adjacent street frontages.

There are many possible approaches, and the City of Canada Bay is open to proposals that excite and have the potential to create a strong social media footprint.

Council may decide to commission a single creative to undertake the project or 3 individual artisans depending on the submissions received.

The City of Canada Bay are keen supporters of sustainability, and these installations offer an opportunity to re-use materials in the development of the work.

Implementation

Artwork Specifications

As the artwork will be on a structure with vertical elements, no materials can be used which have the potential to fly off and damage/hurt users of a seat or passers-by, vehicles, or other structures. The installation is not to be reflective or create an audible sound that may disturb residents.

If fabrics are used these should be manmade.

Project Budget

The budget for each seat installation is \$1100 incl GST (Therefore \$3,300 for 3 seats incl GST).

The Project budget should include:

- a) Fees
- b) Detailed design submission including a written statement and drawings, provision of PDF files for Council records
- c) Site visits as needed
- d) Fabrication and installation
- e) Risk Assessment and management of the site during project, including provision of site safety plan for works and provision of public liability insurance information for artisan and any sub-contractors.

Deliverables

- a) concept plan and final design
- b) installation of the artwork
- c) statement on artisan for signage and marketing materials
- d) details on decommissioning process

Selection Criteria

The artisan will be selected on the following criteria:

- Integrity and creativity of proposal
- High quality
- Experience and expertise in this type of project
- Feasibility of proposal.

Artisan Responsibilities

The City of Canada Bay requires the project artisan to:

- Manage and deliver the project within the agreed production schedule
- Deliver the installation in accordance with the following project delivery milestones.
- Hold a public liability insurance policy with a minimum \$20,000,000.

Decommissioning of the installation and returning the seat to its original condition

Provide SWMS for the installation and decommissioning processes

Expression of Interest Submissions

Interested artisans are invited to submit an Expression of Interest (EOI). Your submission should provide the following:

- Images of previous relevant projects completed (maximum 10 images)
- Current curriculum vitae
- Written description of proposed approach to this project (maximum 100 words) and/or concept sketch/design
- Project budget outline including fees and installation costs.

Production/project delivery schedule

Expressions of Interest submitted by COB	Friday 9 December 2022	
Artisan engaged	Wednesday 21 December 2022	
Potential site meeting	Wednesday 11 January 2023	
Payment 1 - 50%	Wednesday 18 January 2023	
Plans for installations	Wednesday 25 January 2023	
Installation	Thursday 9 February 2023	
Payment 2 - 50%	Monday 13 February 2023	
Decommissioning prior to	Monday 27 February 2023	

Engaged Artist

The engaged the artisans will work with the Council Place Management team to deliver this project.

Draft designs in conjunction with sampling of materials will be required. The Artisans will be contracted with payments for milestones achieved as indicated above.

Copyright

Copyright in material produced for concept designs resides with the artisan. Copyright in material produced for detailed designs in conjunction with Council resides with both Council and artisan.

Wherever Council reproduces images of the project in electronic, print, or digital media the Council undertakes to acknowledge the project artisan.

The project artisan will not produce another work, which is identical or substantially similar in design without the prior consent of the Council. Information received in Expressions of Interest submissions which is considered intellectual property, proprietary, commercial-in-confidence or otherwise confidential will not be disclosed to external bodies.

Due date:

Expression of Interest submissions are to be received at Council by **Friday 9 December 2022**

Contact Details

All submissions should be directed to:

Stephanie Kelly

Manager Place Management

Email - stephanie.kelly@canadabay.nsw.gov.au

9911 6521

Disclosure

In addition, specific details of the process and evaluation will not be disclosed until an appointment is made. [Section 10A](#) of the Local Government Act outlines the circumstances under which a council or council committee meeting may be closed to the public.

This includes information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business. This also includes commercial information of a confidential nature that would, if disclosed, prejudice the commercial position of the person who supplied it or confer a commercial advantage on a competitor of the council or reveal a trade secret. The project team will ensure their responsibilities are met in regard to relevant provisions of legislation such as the GIPA Act and the Privacy and Personal Information Protection Act 1998.

Conflict of Interest

A statement regarding pecuniary, actual or potential conflict of interest should be provided. Please refer to the following standards available via Councils website - "Ethical Considerations", "Statement of Business Ethics", "Code of Conduct" and "Government Information (Public Access) Act NSW, s.54 and s.121"

The NSW Government established the ICAC to protect the public interest, prevent breaches of public trust and guide the conduct of public officials. Conflict of interests may occur when an individual could be influenced, or a reasonable person would perceive an individual could be influenced, by a personal interest when carrying out public duties. There is a reasonable community expectation that where such a conflict occurs, it will be declared, assessed and resolved in favour of the public interest.

A conflict of interests can be of two types:

Pecuniary – an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person or another person with whom the person is associated as defined by section 442 of the Local Government Act 1993.

Non-pecuniary – a private or personal interest the council official has that does not amount to a pecuniary interest as defined by the Act. For example a non-pecuniary interest could be a friendship, membership of an association, society or trade union or involvement or interest in an activity and may include an interest of a financial nature. Please declare any pecuniary and/or non-pecuniary conflicts of interest that you are aware of.

A statement of Business Ethics should be included with the Expression of Interest including that applicants have read and understood the codes and standards scheduled above. Unethical or inappropriate conduct, such as approaching Councillors, Authority or Council officers or intimidating behaviour by applicants will result in a submission being disqualified