

ITEM MAYORAL MINUTE - PARKING IN DRUMMOYNE

Department Executive Services

Author Initials: AT

REPORT

One of the many challenges we face in maintaining and improving the viability and vibrancy of our town centres is the impact of ever increasing population and traffic.

Drummoyne is subject to through and cross traffic which impacts on the quality of the town centre. Local shopping precincts like Victoria Road in Drummoyne are critical to the community.

Transport for NSW's Future Transport 2056 strategy states "*places where the majority of jobs and services are located and also where key attractions are, including shops, restaurants and parks. Balancing the needs of our customers and goods to move easily around centres while ensuring they are attractive places for people is therefore an important outcome. This is particularly relevant to how our roads are planned, designed and operated. Within centres, customers rely on roads for travelling by car or public transport, parking, walking, cycling and relaxing – whether that be shopping, dining or sitting.*"

Nowhere is this more evident than on Victoria Road in Drummoyne.

We are currently undertaking an urban design study focused on the future amenity of the Victoria Road Shopping precinct. At this stage it is not proposed to address the impacts of through traffic, the impact of more clearways, and the consequential loss of parking to service the needs of the centre.

Balanced against our broader aims of encouraging walking, cycling and the use of the public bus network we need a better understanding of the parking required to service the Victoria Road shopping precinct now and into the future.

According to parking sensor data, the Sutton Place carpark that services much of the Victoria Road shopping precinct regularly reaches full practical capacity (greater than 90 per cent) at multiple times during the week, specifically at mid-morning and late afternoon on weekdays, and at midday on Saturdays.

I am proposing a review be undertaken of parking for the Victoria Road Precinct with a view to gaining an understanding of parking demand in the centre; improving parking efficiency; better managing the parking demand and looking to long term solutions for parking supply.

Opportunities for strategic locations for parking stations, multi-level parking stations and funding models should all be part of the consideration to maintain and grow a vibrant town centre in Drummoyne.

RECOMMENDATION

1. THAT a parking study be prepared for the Victoria Road centre in Drummoyne, comprising the B4 Mixed Use zone;
2. THAT the parking study consider:
 - (a) The current supply and demand for public car parking in Drummoyne;
 - (b) Opportunities for additional car parking and how the available parking can be managed;
 - (c) Other initiatives that can be implemented to reduce the demand for parking (i.e. encouraging walking, cycling and use of public transport).
3. THAT where a demand for additional parking is demonstrated, a strategic business case be prepared to articulate the likely benefits and costs of providing additional parking.
4. THAT the study also include discussions with Birkenhead Point to consider opportunities for both parties to implement strategies to improve parking and traffic flow in east Drummoyne.

