North Strathfield Shopping Village



Distance To

Sydney Airport 15.4 km
Sydney CBD 12.8 km
Rhodes 3.6 km
Parramatta 12.8 km

Sustainable Transport

Cycling: Bike Parking Facilities are available. Walk Score™: 82/100 Very Walkable

Buses

458 Ryde to Burwood via Concord Road459 Macquarie University to Strathfield via ConcordRoad

M41 Hurstville to Marsfield via Concord Road

Train (North Strathfield Station)
Chatswood to Epping via Sydney CBI

For further information on buses and trains visit www.131500.info or phone 131 500

Car Parking

The parking available is primarily on street parking with a variety of time restrictions.

Commercial Development

The City of Canada Bay 2013 Local Environment Plan (LEP) currently permits a maximum building height of 11 metres with a floorspace ratio of 2.0: for the North Strathfield Shopping Village.

North Strathfield Shopping Village, positioned on Concord Road and exposed to nearly 30,000 passing vehicles per day, the meeting point of the residential suburbs of Concord, Concord West and North Strathfield.

Initially subdivided to create a shopping village in 1917, the North Strathfield Shopping Village was established in 1921 and the art deco heritage is largely intact. The Village predominantly functions as a neighbourhood retail and dining precinct. In 2013, four existing businesses have been operating in the Village for over 40 years, with the average business duration of existing businesses at 16 years.

Strathfield

Occupancy Rate Q3, 2014 100%

Average Existing Business Duration 16 years

Indicative Average Retail Rents (\$/sq m) \$350 - \$450

Local Amenities



Location



Community Directory

Business Associations And Centres

North Strathfield Village Chamber Clearly Business Enterprise Centre SHE Business Success Women's Network

Art and Culture

Canada Bay Community Choir
City of Canada Bay Museum and Heritage
Society
Embroiderers' Guild NSW Inc
Sydney Welsh Choir
Western Suburbs Lapidary Club

Childcare

Ardill House Childcare Centre
City of Canada Bay Family Day Ca
Concord OSHC
Concord West Combined OOSH
Concord West Long Day Care
Lillys Cottage
Kids@Weldon OOSH
Wellbank Children's Centre
Yaralla Child Care Centre

Learning

Concord Library

Parks and Playgrounds

Central Park Henley Park Mason Park

Schools

Concord High School
North Strathfield Primary Schoo
St Ambrose School
The McDonald College

Social Associations

Harry's Men's Shed Concord Garden Club Rotary Club of Concord Yaralla Toastmasters

Sport and Recreation

Burwood United Netball Club Canada Bay Bicycle User Group (BayBug) Concord Bowling Club Concord 'Comets' Baseball Club
Concord Cricket Club
Concord Golf Club
Concord Triathlon Club
Concord West Cricket Club
Dragon Boat Paddling
Five Dock All Saints Netball Club
Greenlees Archery Club
Homebush-Canada Bay Physical Culture
Club
NSW Sports Council for the Disabled (Inn

NSW Sports Council for the Disabled (Inner West)

West Harbour Rugby Club And many private providers of fitness, yoga, martial arts etc

Volunteering

Computer Pals for Seniors Girl Guides NSW Inner West Neighbour Aid Meals on Wheels Concord Special Olympics Australia The Yaralla Club



North Strathfield Community Profile

The primary trade area represents residents who live within a five minute walk of the shopping centre, however also considers additional factors as proximity to other shopping centres and barriers such as railway crossings etc.

	2011	Trend
Primary Trade Area (PTA) - Residential	4,099	\longleftrightarrow
Residents (Concord, Concord West and North Strathfield)*	24,441	7
Residential Density (population/sq.km)	2,842	7
Workers	827	7
Age Distribution (%) - PTA		
0-4 years	7.2%	7
5-12 years	12.9%	K
13-17 years	6.2%	K
18-24 years	6.2%	7
25-54 years	41.8%	\leftrightarrow
55-74 years	18.4%	7
Over 75 years	7.2%	K
Migration		
Residents Born Overseas	33.50%	K
Resident Migrants since 2006	21.30%	\longleftrightarrow
Residential Property*		
Concord		
Median House Price 12 mths to September 2014	\$1,349,000	7
Median Unit Price 12 mths to Sept 2014	\$690,000	7
Median Weekly Rent 2011	\$426	7
Concord West		
Median House Price 12 mths to September 2014	\$1,260,000	7
Median Unit Price 12 mths to Sept 2014	SNR	SNR
Median Weekly Rent 2011	\$390	7
North Strathfield		
Median House Price 12 mths to September 2014	\$963,000	7
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Median Unit Price 12 mths to Sept 2014	\$609,000	

Key attributes

- Businesses positioned on Concord Road, have the benefit of 30,000 vehicles passing daily
- Strathfield North Public School, with over 650 students, is adjacent to the Shopping Village
- The construction of a rail underpass at North
 Strathfield Station will improve passenger services.
 Work commenced in March 2013. Currently there are approximately 5000 daily passenger movements in and out of North Strathfield Train Station.

The City of Canada Bay's Place Program working with the community

On 7 August 2012, the City of Canada Bay endorsed the Concord Road, North Strathfield Place Plan, which includes an action plan developed with five key strategies:

- Celebrate the past whilst embracing the evolving community
- Undertake activities to meet the needs and aspirations of the community
- Enhance the visual appearance and activation of the Precinct
- · Improve the way finding and parking management
- Empower businesses to take advantage of sustainability measures and evolving technology and business practices.

The Place Plan, with implementation now completed is a result of robust community engagement and will assist our community in identifying actions which respond to current and future constraints and opportunities.

Visit www.yoursaycanadabay.com.au or contact our Place Team on 9911 6555 for further information.



 $Source: ABS Census \ Data, Australian \ Property \ Monitors, NSW \ Bureau \ of Transport \ Statistics \ (BTS) \ Employment \ Forecasts \ by \ Industry \ TZ \ 1513 \ and \ 1514 \ ABS \ Census \ Data, Australian \ Property \ Monitors, NSW \ Bureau \ of Transport \ Statistics \ (BTS) \ Employment \ Forecasts \ by \ Industry \ TZ \ 1513 \ and \ 1514 \ ABS \ Census \ Data, Australian \ Property \ Monitors, NSW \ Bureau \ of \ Transport \ Statistics \ (BTS) \ Employment \ Forecasts \ by \ Industry \ TZ \ 1513 \ and \ 1514 \ ABS \ Census \ Data, Australian \ Property \ Monitors, NSW \ Bureau \ of \ Transport \ Statistics \ (BTS) \ Employment \ Forecasts \ by \ Industry \ TZ \ 1513 \ and \ 1514 \ ABS \ Census \ Data \ ABS$

^{*} North Strathfield Shopping Village is the junction of the suburbs of Concord, Concord West and North Strathfield





Further information?

More information about business opportunities within the City of Canada Bay is available on our website www.canadabay.nsw.gov.au.

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